



SOCIAL MEDIA MARKETING SERVICES

SAGIPL

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Need And Efforts Should Be Taken

As social media platforms are the best and fastest source to build a good reputation of your brand and spread awareness about your product that's why it is necessary to promote **your business** on **Facebook, Twitter, Google Plus, Pinterest, Youtube and LinkedIn.**

Through our social media strategy, we are dedicated to plan a good online reputation of **your business**, able to communicate and resolve queries of social media target and to increase social media likes, followers, engagements of your business pages.

Also, the budget will be according to your requirements and our social media team will make-out best plan to execute efforts to complete all your needs for daily social media attention by our specialized content writers, Designer and social media executives.

Introduction

SAG IPL is a Jaipur based offshore IT company in India, which works with a team of 200+ full time skilled IT professionals working hard to offer extraordinary web and mobile based applications and solutions. We have been successful in delivering IT solutions for past 20 years and gained 100% customer satisfaction till date.

Our Clients

Handled over 20000 clients for Web application, mobile applications and Digital Marketing Services in India and Overseas including *USA, UK, UAE, Sweden, Malaysia Thailand and more.*

Social Media Goals/Objectives

- Boost the likes, followers and engagements on all major social media channels
- Platforms like Facebook, Twitter, Google Plus, LinkedIn, Youtube and Pinterest
- Increase website traffic and sales of your product by making social media conversion
- Increase the target audience according to age, location and interest

Scope of Work/Tactics

Social Media Activities

Social Media Campaigns : Creation of social media calendar and updating your business with daily new posts like images, videos , URLs of different genre. Social profile optimization on all social media channels for maximum impact and search benefits.

Content Creation: Content creation by our professional content writers for blog and daily social media posts by using proper hashtags and trending tactics. Content posted once or twice a day, 7 days a week to Facebook, Twitter, Google Plus, Pinterest, LinkedIn

Social Media Monitoring : Tracking the proper insights of your business and providing responses and replies immediately to the audience and Monitoring and improvement after competitive analysis of your competitors.

Social Media Engagement: Increased engagements of your social profiles by sharing and commenting procedure. Promotion of your products and services to your social communities

Social Selling : Sharing in different Sales group and informative groups on Facebook, Twitter, Google plus, Pinterest, Youtube and pinterest

Lead Generation : Lead generation, traffic generation and improvement in sales

Custom Facebook Cover Image for all social media channels :

Our professional graphic designers will create a custom Facebook Cover Image for your Facebook Business Page. The custom image will match your company's branding and support your overall brand message. We'll also make sure the Facebook Icon being used is appropriate for your business.

Reporting & Analysis

We love data and our social media reporting will help identify and inform future activity not only in your social circles but across all your marketing channels. We will provide monthly reports of your all social media channels which includes overall performance on social media platforms along with sales and traffic.

Cross Channel Promotion

Using the insights from our reporting and analysis, we make sure that your message reaches your audience and fits across all your marketing channels, giving you a coherent and instantly recognizable voice across the internet.

Social PPC

As well as standard updates, social ads can used to improve your presence or generate interest in a new product. This could be through promoted Twitter accounts or trends, Facebook & LinkedIn Ads, or sponsored YouTube, Instagram or Pinterest content.

PRICING

We have different packages as per your business requirements. Contact us for more Details.