

# MONTHLY SEO PLANS AND PACKAGES

Grow Traffic || Improve Ranking || Boost Visibility



# Affordable Monthly SEO Plans for Different Business Types

# **Basic Plan: \$500/month**

Includes essential on-page SEO tasks, keyword research, and basic off-page link building.

# **Advanced Plan: \$1,000/month**

Covers comprehensive on-page and off-page SEO, including keyword research, content creation (2 blog posts), and monthly reporting.

# Premium Plan: \$1,500/month

A complete SEO package with advanced on-page and technical SEO, content strategy (3 blog posts), guest posting, social media integration, and advanced performance analysis.

Packages	Basic 499 USD/Month	Advanced 999 USD/Month	Premium 1499 USD/Month
Keywords	Upto 10	Upto 20	Upto 30
Page Optimized	Upto 5	Upto 10	Upto 20
Backlinks	100	200	300
Estimated Ranking	2-3 Months	2-3 Months	3-4 Months
Estimated Traffic	1k Months	2.5k Months	6k Months
Google Rankbrain Optimization			
Audit & Analysis			
On-page Optimization			•

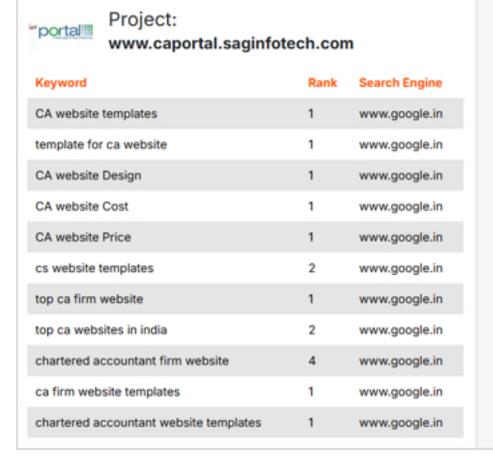


# **PROOF OF PERFORMANCE**

# Our Results Speak for Themselves



Project: overthetopseo.com			
Keyword	Rank	Search Engine	
SEO For Kickstarter	2	www.google.com (USA)	
Healthcare Lawyer Marketing	2	www.google.com (USA)	
forex seo marketing services	3	www.google.com (USA)	
SEO for Bonanza	3	www.google.com (USA)	
dao marketing	3	www.google.com (USA)	
forex seo marketing	5	www.google.com (USA)	
Google Maps Marketing company	6	www.google.com (USA)	





# www.sagipl.com

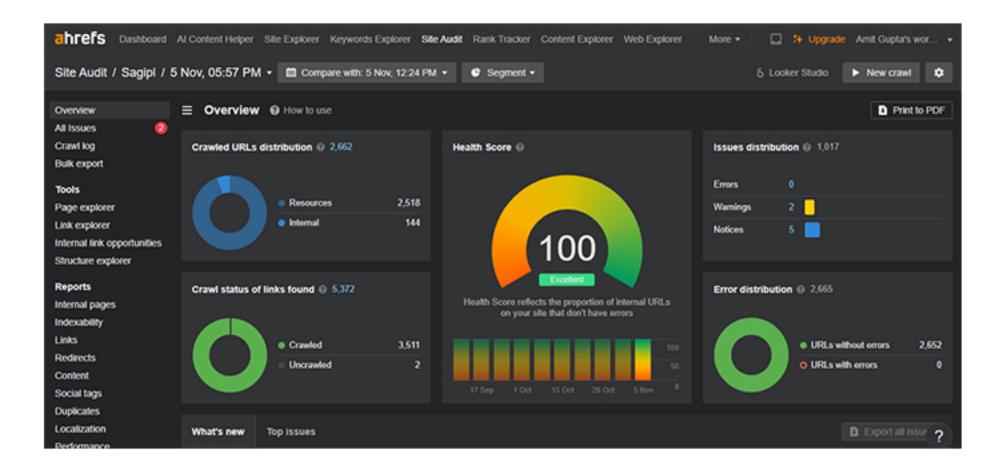


# **OUR PROCESS**

## 1. Initial Setup & Analysis

#### Comprehensive Website Audit

SAG IPL's team analyzes your website for various SEO and user experience factors, including navigation errors, technical issues, content quality and usability, and mobile-friendliness.



# Competitor & Market Research

We trace your top competitors and study them to understand their digital strategies, keyword targeting, and backlink profiles. At the same time, we analyze the ongoing trends in your target market.

# Keyword Research & Strategy

This involves identifying relevant keywords with a high conversion rate and low-medium competition. We use various tools and market insights for this purpose, forming a strategic list of keywords to target.

# Setting Targets

Once we have data on your website's current SEO status, we set realistic targets for what we want to achieve in terms of keyword rankings, traffic, and conversions, with estimated timelines.



# 2. On-Page SEO Optimization

#### Meta Tags and Header Optimization

We optimize the titles, meta tags (descriptions), and header tags across the important pages on your website, ensuring they align with your target keywords.

#### Content Creation

Depending on the quality of your existing content, we may improve it by updating the text to boost readability and engagement and inserting relevant keywords at appropriate places. We also add LSI (Latent Semantic Indexing) keywords to make content more relevant to your target audience.

#### Internal Linking

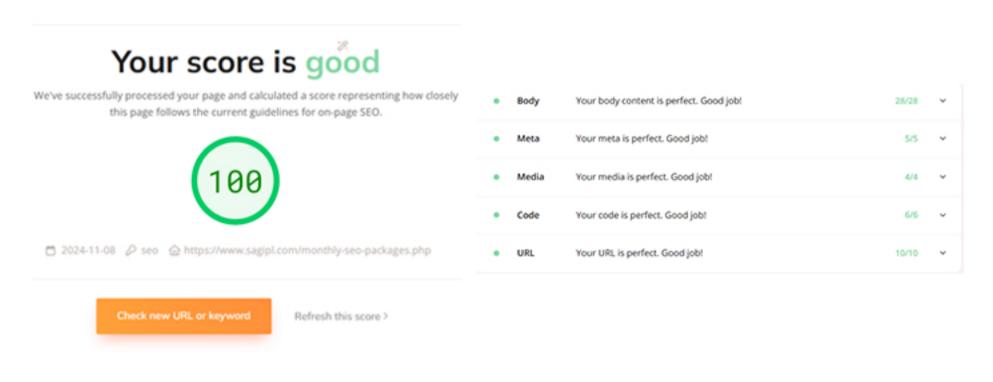
Besides linking all important pages to the homepage, we create internal links between relevant pages to ensure smooth navigation throughout the site.

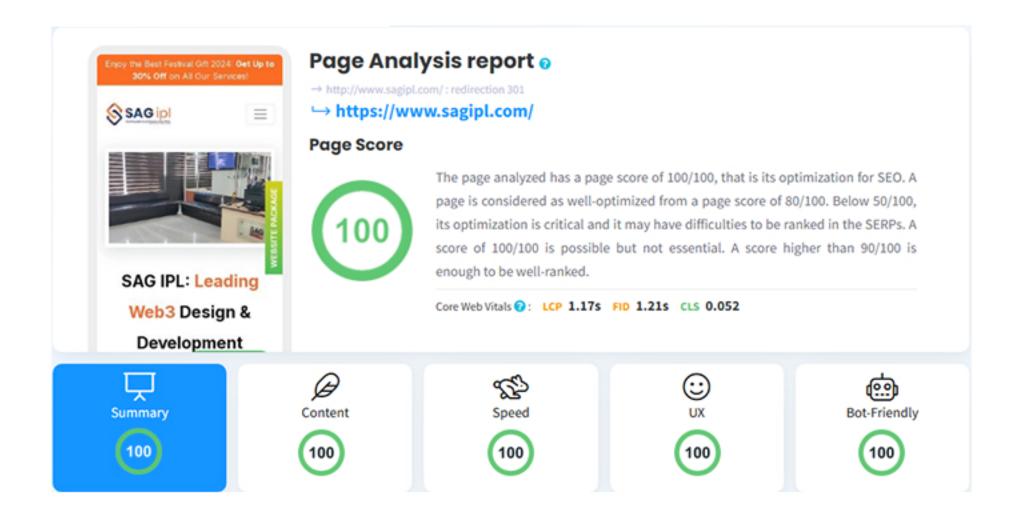
#### Image and Media Optimization

To boost the website speed and user experience, we compress and optimize images and add relevant alt texts to all media files.

#### Technical SEO

It involves identifying and removing 404 and canonical errors, improving website speed, ensuring mobile responsiveness, and adding schema markup, an accurate XML sitemap and robots.txt files.





# 3. Off-Page SEO and Link Building

#### Building High-Quality Backlinks

In the third phase, we start acquiring backlinks from authoritative, relevant websites organically through outreach, guest blogging, and content collaborations.

# Social Media Integration

We utilize the power of social media to promote your website/services by creating and distributing high-quality content, which helps generate engagement and boost SEO social signals.

#### Local SEO

For brick-and-mortar businesses, our local SEO strategy is focused on improving the search engine presence through Google My Business optimization, NAP consistency, positive customer reviews, and local business listings.

# Directory and Forum Submissions

To expand your business's online presence and boost visibility, we submit your website to trusted online directories in your location and engage in relevant forums.



# 4. Content Strategy & Creation

#### SEO-Optimized Blog Publishing

Depending on your SEO package, we'll create and publish 2-4 high-quality blog posts per month, targeting important keywords with a focus on providing value to readers.

# • Infographics and Shareable Content

We also frequently create and share visually appealing content like infographics to boost engagement and encourage user action on social media and other platforms.

# Content Scheduling

We publish content according to a meticulously designed calendar for routine content creation, including blog posts, infographics, articles, press releases, videos, etc.



# Monitoring, Reporting, and Adjustments (Ongoing)

Real-time monitoring and performance analysis of SEO campaigns. We send monthly reports to all our clients.

## Weekly Analytics Review

We send weekly reports generated via Google Analytics and other tools, offering insights into the website's traffic, bounce rates, leads, conversion, etc.

#### Monthly Keyword Ranking Report

In addition, you'll receive an in-depth report every month of your keyword's latest rankings in search results compared to the past month's performance to see the effectiveness of SEO efforts.

#### Backlink & Traffic Monitoring

We also constantly monitor your backlink profile, including growth in the number of backlinks coming to your website. We analyze your referral traffic sources for quality and relevance.

## Performance Report & Strategy Refinement

At the end of each month, we review and adjust our SEO strategy (if needed) based on the detailed monthly performance report, setting new goals for the next month.

